

# Make Dixie Great Again

## “Local Support” Advertising Policy & Prices

November 1, 2018

### Policy (subject to change)

1. An Advertiser must be a member of the Sons of Confederate Veterans and the Confederate Legion in order to advertise on the “Local Support” pages of [www.makedixiegreatagain.org](http://www.makedixiegreatagain.org).
2. Advertiser may apply for ad space and, if accepted by Make Dixie Great Again, Advertiser may cancel his ad at any time for any reason or for no reason at all.
3. Make Dixie Great Again (“Host”) may accept and reject ads at any time for any reason or for no reason at all.
4. Advertiser agrees that he is solely responsible for statements, claims, and promises.
5. Advertiser agrees not to make false or misleading statements.
6. Advertiser agrees to fulfill and complete all sales in a timely and professional manner and to refund the price of any defective or insufficient product or service.
7. Host does not approve or endorse Advertiser’s company, products or services.
8. Advertiser is prohibited from making claims that Host, the Sons of Confederate Veterans, or Victory Marketing Systems approves or endorses Advertiser’s company, products or services.
9. To cancel an ad, Advertiser must send an e-mail to [Advertising@MakeDixieGreatAgain.org](mailto:Advertising@MakeDixieGreatAgain.org) or write Make Dixie Great Again, C/O Victory Marketing Systems, 740 Hwy. 49, Suite L-2, Flora, MS 39071.
10. Ad cycles run from the first day of the calendar month to the last.
11. Ad payments are due no later than the 15<sup>th</sup> day of the month before the next ad cycle begins.
12. Ad payments must be made by automatic monthly credit card charge.
13. Ad cancellations by Advertiser must be received no later than the 15<sup>th</sup> day of the month before the next ad cycle begins.
14. Host agrees to notify Advertiser in writing or electronically when a change is made to this policy.
15. Advertiser agrees that an email sent by Host to the email address of record is sufficient for communicating changes to this policy.

### Prices (subject to change)

1. An Advertiser may place one ad in each sub-menu item under “Local Support” at [www.makedixiegreatagain.org](http://www.makedixiegreatagain.org).
2. Ad details and text must be supplied by Advertiser and is subject to editing by Host.
3. Ads will be listed alphabetically by state, then by city, then by company name.
4. Premium ads will be listed in an area above all Standard ad listings.
5. Standard ads will be listed in an area below all Premium ad listings.
6. Premium Ad
  - 3 lines of text or less and a logo in PNG file format: \$12.00 monthly.
7. Standard Ad
  - 2 lines of text or less: \$5.00 monthly.
8. Set-up and ad change fee
  - \$35.00 each